

WHAT IS MY ROLE AS AN ADVOCATE?

1. LOG IN (By October 1, 2019)
 - a. Have you been an advocate before? Log in and get ready to share your unique link.
2. **OR** SIGN UP (By October 1, 2019)
 - a. Go to gs.edu/give2rmc and click on the “Set Up Profile” button. You’ll be redirected to our campaign page. Click “Sign Up” on the upper right hand corner of the page.
 - b. Create an account either by linking to your Facebook account or your email.
 - c. Follow the directions sent to you by email to verify your account.
3. GIVE (On October 4, 2019)
 - a. Go to gs.edu/give2rmc and click the “Give Now!” button. You’ll be redirected to our campaign page. You may choose “Give Now!”, “Offer a Matching Gift” or “Offer a Challenge”
 - b. Make your gift!
 - c. Make sure to save your email receipt, you’ll need to use the customized link included on the receipt for your posts and emails that you share.
4. SHARE (On October 4, 2019)
 - a. Create a list of people in your community who you wish to encourage to make a gift.
 - b. Get your customized link by clicking on “share”, “tweet”, “text” or “email” from the Advocates tab or your gift receipt email.
 - c. People have to click on your customized link at least three times for you to appear as an advocate.
 - d. Put your link in your outreach to know precisely how many clicks, gifts, and dollars your sharing is driving.
 - e. Share with your friends!

