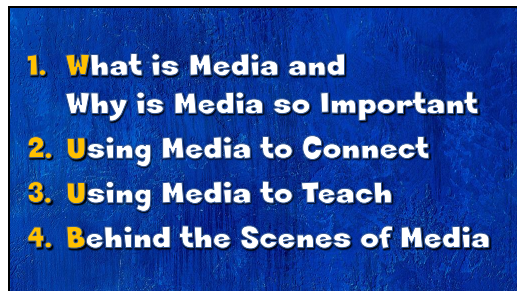


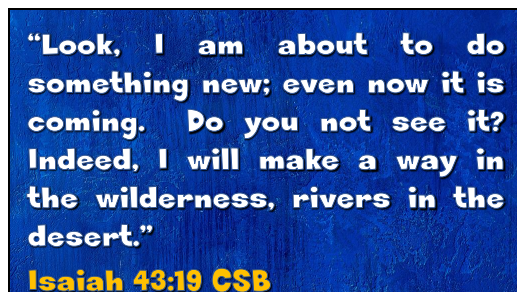
Slide 1



Slide 2

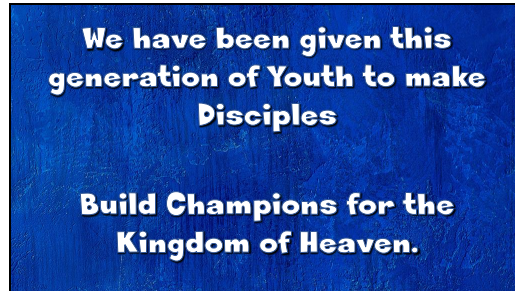


Slide 3



God reminds youth leaders He is providing a path in the midst of an intense experience – and refreshment during dry times.

Slide 4



- Youth ministry is not an organization, a department, a building, a room, not a program.
- Personal, personal lives of people.

Slide 5



- Picture their faces, their smiles, their hearts, and their stories.
- These faces are souls that God has entrusted in your care given to you as a gift. He has given you to them as a gift.
- We've been put into the same arena. How do I reach that person? (Start with Prayer!)

Slide 6



Understand the “why”

Slide 7

**Media is the plural of medium,
the means of communication.**

Medium is a **substance or a
method in which something is
communicated.**

* It's the vehicle for a message.

Slide 8

**Media consist of Radio and
television, newspapers,
magazines, films, paintings,
songs, poems, podcast, blogs,
vlogs, the Internet,
and social media.**

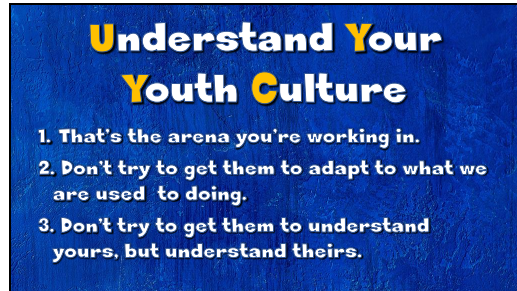
* Any advertisement you see or hear.
Any mass form of communication.

Slide 9

**Use media to assist in
the **IMPACT** you
are making now.**

- (The greatest example) God meets us where we are, Jesus caught people in their natural environment.
- We must do the same to reach our youth.

Slide 10

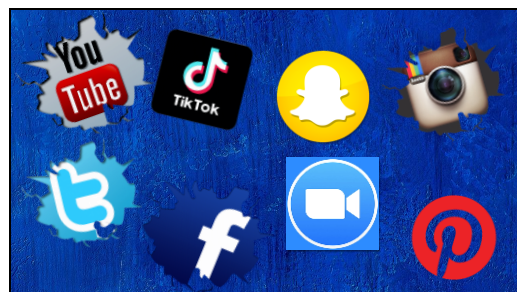


Slide 11



- This is deeper than giving them an announcement.
- We are building onto our relationships. (Relational stacking)

Slide 12



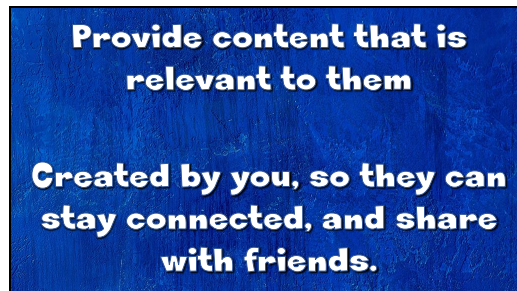
- (YouTube/TikTok/Snapchat – Entertain/gaming) (IG – Image yourself) (Twitter – topic/opinion)
- Church management software that will allow you to send bulk email and text messages
- Send text message blast that are personalized for the individual.

Slide 13



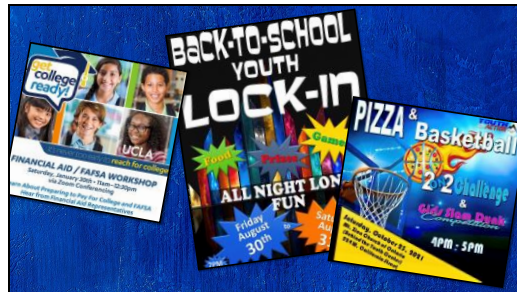
- Respond in any area you can give encouragement (asking yourself what do they need from me).
- It cannot be a copy & paste. It must be an original response.

Slide 14



- * Send announcements, communicate updates, send helpful information (scholarships, classroom changes, etc.),

Slide 15



- Attach a link for easy access
- Make sure Mom & Dad get the same info

Slide 16



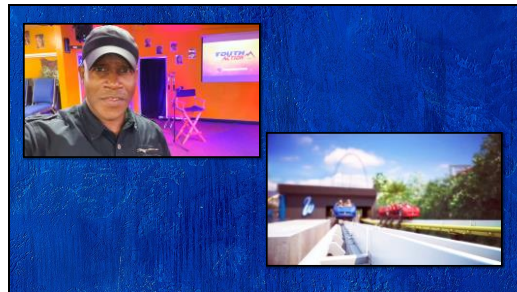
- Post Highlights of leaders
- Post Workers behind the scenes

Slide 17

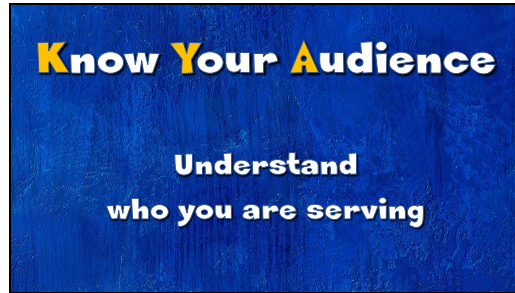


- Use your phone / not Hollywood / keep the bloopers in
- Utilize the same platforms to communicate with your parents.

Slide 18



Slide 19



- Bring value to that relationship through your conversation
- Communicate to them in a way they feel you're having a personal conversation with them.

Slide 20



Slide 21



* Media can bring Fuel to your story

Slide 22



- Become an expert in storytelling; Jesus was the perfect example by giving us parables.
- Jesus brought Heaven to earth
- Teenagers will remember a story, capture and hold them with a story format.

Slide 23



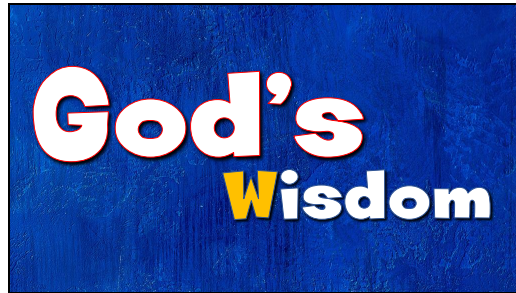
- Show a recording of yourself or someone else that they can relate to, (Guest speakers)
- Illustrate somewhere outside of your teaching arena / insert Music, Magazines, Newspaper
- You can teach the parable of the Mustard Seed / show it's origin & see the finished product through Media

Slide 24



- (Visuals) Gaming and anything that is competitive can be inserted into your teaching.
- Use a visual experience that somehow relates to their current world.
- Ask yourself - is it relevant to their current life experience.

Slide 25



* Always make room for the Holy Spirit

Slide 26



Slide 27

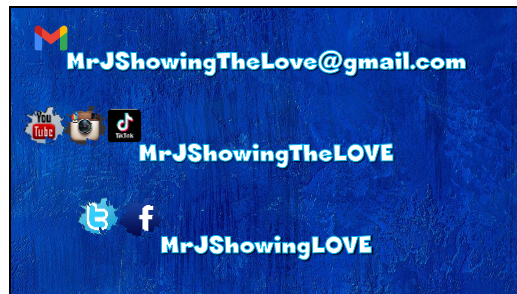


- Build a production team – enlist teens/parents
- Equipment is not an investment, we use equipment as tools to invest into people.
- Production areas: talent, camera and audio recording systems, lighting, sound, editing.

Slide 28



Slide 29



**Build media around your ministry to
make a deep impact**